

# NZFC talent eligibility criteria definition

Te Tumu Whakaata Taonga

The following five levels have been created to help clarify eligibility for NZFC talent development support. When applying for funding talent will need to provide a link to verify they have at least one of the following:

## **Significant International Profile/ Career**

- Nominated or won/received a major International Award (eg. BAFTA, OSCAR, Emmy)
- Significant credit(s) on a US studio or international multi-party film
- Significant international profile

#### **Established**

- Feature selected in a top tier festival (eg. Cannes, Venice, Toronto, Sundance, SXSW, Berlin, Busan, Tokyo, London, IDFA)
- Significant local market success with a feature film (\$1m+ drama /\$350k doc / or 35,000 admissions @ NZ box office)
- Significant international or local film or tv credits in key head of department roles working with multiple partners
- Regular online audience of narrative content over 750,000 views

#### Mid-career

- Feature selected in a significant international festival or NZIFF / Doc Edge, HIFF, ImagineNATIVE
- Significant credits in key head of department roles on a major feature film
- Market success with a feature film (\$350k+ drama / \$150k doc / or 10,000 admissions @ NZ box office)
- Short film selected in a top tier festival (eg. Cannes, Venice, Toronto, Sundance, SXSW, Berlin Clermont Ferrand, Rotterdam)
- Long history of key credits in head of department roles in local TV productions
- Regular online audience of narrative content over 500,000 views

### **Emerging**

- Short film received international awards and/or selected in official competition at significant international festivals or NZIFF / Doc Edge, Imaginative
- Significant credits in key roles on a local TV productions
- Winner of significant international TVC or Music Video awards
- Significant credits in other related industries (eg: theatre, radio, writing, music)
- Regular online audience of narrative content over 250,000 views

## New

- Short film screened at international or local short film festivals (eq. 48hrs, Show Me Shorts)
- Credits in key head of department roles on an independent feature film
- Selected to attend International talent lab
- Credits on a local TV / platform productions
- Regular online audience of narrative content over 50,000 views

To enable the NZFC to support the progression of talent and meet the needs of industry, we reserve the right to alter the definition of each level.

Where there is a recognised underrepresentation of Māori, Pasifika, gender equality, LGBTQi, those with a disability and/or from a diverse background the NZFC will work with those communities and the industry to create bespoke pathways to address this underrepresentation.